

Jenkintown Day Nursery Baeder & Hilltop Roads Jenkintown, PA 19046 (215) 884-1992 www.jenkintowndaynursery.com

February 1, 2010 FOR IMMEDIATE RELEASE

Contact Information:
Dana Brady
Blackman Brady Communications

Office: (267) 757-0726 Fax: (267) 757-0725

Email: <u>DanaBradyPR@aol.com</u>

FEBRUARY IS A MONTH FILLED WITH LOVE AND LEARNING AT JENKINTOWN DAY NURSERY

Jenkintown, Pa -- The month of February is filled with love and learning at the Jenkintown Day Nursery, a nonprofit organization, seeking to ensure that no child is refused quality early education and care because of the family's inability to pay full tuition.

Each morning in February, in an effort to both recognize Black History Month and aid in the children's public speaking abilities, a different student will give a Black History Month fact over the public address system.

On Friday, February 12, the students will be treated to a "Rock 'n Roll" themed Valentine's Day Celebration. The day will end with Parent Teacher Conferences.

The Visiting Nurses Association (VNA) will conduct hearing and vision screening on the students and give a First Aid and CPR training to the staff.

February events also include learning about President's Day, Groundhog Day, American Heart Month and National Children's Dental Health Month. The Key Club and Rotary Club will be stopping by to read to the students.

"We will be emphasizing the importance of the use of proper car seats to our student's parents," said Kim Jones, Executive Director of Jenkintown Day Nursery. "February is Child Passenger Safety Week and this is the perfect opportunity to make sure our students are safe while in motor vehicles."

About the Jenkintown Day Nursery

The Jenkintown Day Nursery (JDN), a nonprofit organization, seeks to ensure that no child is refused quality early education and care because of the family's inability to pay full tuition. The story of JDN traces back to 1903, when Mrs. Theodore B. Culver

discovered small children left in a barn to fend for them selves while their parents worked. She quickly took action to help, finding a safe, warm place for the children and recruiting volunteers to care for them. JDN has been operating continuously since then, serving families who live and work in Philadelphia, Montgomery, Bucks, Chester and Delaware Counties.

The center has evolved into a nurturing learning environment, rich with opportunities for children's physical, emotional, social and intellectual growth. JDN offers 2-year-old, 3-year-old, 4-year-old, pre-k and kindergarten programming. With 90 children, the center is currently at full enrollment. It is located at Hilltop & Baeder roads in Jenkintown. When making admission decisions, the center gives preference to working families who need assistance. Tuition is set along a sliding scale based upon family size and income. A dedicated, volunteer Board of Directors raises funds to help provide tuition subsidies that allow our families to obtain superior early education and care for their children.

JDN has been recognized for the quality of its learning environment, earning the highest rating, STAR 4, in the Pennsylvania Keystone STARS Program, which sets standards for early learning centers. It was among the first centers selected to participate in the state's Pre-K Counts program, which supports high-quality early education. JDN participates in the Pennsylvania Subsidized Day Care Program (Child Care Works / Child Care Information Service) and is licensed by the Pennsylvania Department of Public Welfare. It receives grants as well as donations to provide further tuition support. Jenkintown Day Nursery is registered as a tax-exempt, charitable organization under Section 501 (c)(3) of the federal tax code.

###