



Jenkintown Day Nursery
Baeder & Hilltop Roads
Jenkintown, PA 19046
(215) 884-1992

News Advisory

October 21, 2008
FOR IMMEDIATE RELEASE

Contact Information:
Dana Brady, Blackman Brady Communications
Office: (267) 757-0726
Fax: (267) 757-0725
Email: DanaBradyPR@aol.com

JENKINTOWN DAY NURSERY TO HOLD RAGS AND RICHES FUNDRAISER ***Bob White, President/CEO of Abington Bank to be Honored***

JENKINTOWN, PA – The Jenkintown Day Nursery will hold its 2008 Rags and Riches Fundraiser, honoring Bob White, President/CEO and Chairman of the Board of Directors of Abington Bank on Saturday, November 1, 2008 at 6:30 pm.

Held annually since 1965, Rags and Riches is Jenkintown Day Nursery's largest fundraising event, raising \$25,000 to \$50,000 each year. This year's event, held at Philmont Country Club in Huntington Valley, PA is themed Flamingo Flats. This event features an auction, dinner, tropical drinks and dancing.

"Each year, Jenkintown Day Nursery honors an individual or group at the Rags and Riches Fundraiser to recognize their hard work and dedication to giving back to their community and their unwavering support," said Lori O'Donnell, Co-President of Jenkintown Day Nursery's Board of Directors.

This year, Bob White, President/CEO and Chairman of the Board of Abington Bank, will be honored. Abington Bank has been generous supporters of the Jenkintown Day Nursery for many years as the Grand Sponsor for the Rags and Riches and annual Golf Outing. White is also an active participant in the community, serving on the Abington Educational Foundation, Jenkintown Rotary Board, Abington Memorial Hospital Foundation and Penn State Abington's Advisory Board. White is a long-time resident of the Abington area and a graduate of Abington High School and Penn State University.

Jenkintown Day Nursery, an early learning center established in 1903, is committed to excellence in the education and development of children of working families in our community by providing affordable, quality and educational day care to all children despite their family's financial resources. Jenkintown Day Nursery is dedicated to providing and safe and nurturing learning environment for children that encourages

opportunities for physical, emotional, social and intellectual growth to all children despite familial income. Jenkintown Day Nursery provides a variety of themes and instructional strategies to meet every child's unique learning needs. Whether a parent can pay \$1 or \$100 for our services, Jenkintown Day Nursery provides students with the social and academic skills they need to aid in their social, emotional, physical and intellectual development.

"At a time when the economy is struggling, it is more important than ever that Rags and Riches 2008 be a success so that we can subsidize the needed tuition of the families we serve," explained Nancy Deibert, Co-President of Jenkintown Day Nursery's Board of Directors.

For more information about attending or contributing, please contact Dana Brady at (267) 757-0726 or DanaBradyPR@aol.com.

About the Jenkintown Day Nursery

Jenkintown Day Nursery is a 501 (c)(3) non profit organization working to ensure that no child is turned away for day care and early learning based upon his or her family's income. Established in 1903, Jenkintown Day Nursery is an early learning center providing affordable, quality, educational day care to children of working families in our community. Jenkintown Day Nursery is committed to excellence in education and development of the young child within a safe and loving environment. Jenkintown Day Nursery's fees are based on a sliding scale and preference is given to those who truly need assistance, basing fees on family size and income. Jenkintown Day Nursery participates in the Pennsylvania Subsidized Day Care Program and is licensed by the Pennsylvania Department of Public Welfare. Jenkintown Day Nursery has a dedicated volunteer Board of Directors who raise the funds that allow the early learning center to offer affordable programming and services. Due to generous donations, Jenkintown Day Nursery is able to accept children no matter their family's financial resources.

###