



**Jenkintown Day Nursery**  
**Baeder & Hilltop Roads**  
**Jenkintown, PA 19046**  
**(215) 884-1992**  
**[www.jenkintowndaynursery.com](http://www.jenkintowndaynursery.com)**

## **Press Release**

**February 2, 2009**  
FOR IMMEDIATE RELEASE

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### **THIS VALENTINE'S DAY, JENKINTOWN DAY NURSERY ASKS THE COMMUNITY TO GIVE A LOVING GIFT THAT RISES ABOVE THE STANDARD RED ROSES**

Jenkintown, PA – This Valentine's Day, give a loving gift that rises above the standard red roses. Donate to Jenkintown Day Nursery and help give safe, high quality, affordable, early-educational child care to a family in need.

The Jenkintown Day Nursery (JDN) is a non-profit organization working to ensure that no child is turned away for early-educational child care and early learning based upon his or her family's income.

JDN has launched its 2009 annual appeal, hoping to raise funds to continue to provide safe, high quality, affordable, early-educational child care to children in need.

The following demonstrate what donations to Jenkintown Day Nursery can do:

- \$35 provides crayons for one classroom of children
- \$66 provides color markers for one classroom of children
- \$90 provides weekly readers for one classroom of children
- \$185 provides one week of child care for a preschool-age child
- \$235 provides one week of child care for a toddler
- \$300 provides first aid supplies for a six-month period
- \$650 provides one classroom computer
- \$1,095 provides one year of program supplies for one classroom of children
- \$3,000 provides one year of books for all enrolled children
- \$8,820 provides one year of child care for a preschool-age child
- \$9,898 provides one year of child care for a toddler

Jenkintown Day Nursery has earned a STAR 4 rating, the highest given, in the PA Keystone STARS Program and is a Pre-K Counts site. Jenkintown Day Nursery offers

2-year-old, 3-year-old, 4-year-old, pre-k and kindergarten programming. Jenkintown Day Nursery is unique, as fees are based on a sliding scale and preference is given to those who truly need assistance. JDN enriches the lives of children in attendance, helping them to develop socially, emotionally, physically and intellectually. JDN gives opportunities to parents and children that they would not receive elsewhere due to their financial status.

JDN provides educational programming for low-income youth and has a current enrollment of 90 (capacity) toddlers, preschoolers, pre-k, and kindergartners. Tuition assistance is given based on social worker recommendations, allowing working parents in financial need access to safe, quality child care. Tuition assistance aids families experiencing temporary financial setbacks to help get them back on their feet. It enables families to maintain responsibility by paying their weekly fees at a reduced rate. Tuition assistance helps promote economic self-sufficiency to working and low-income families.

This Valentine's Day, Jenkintown Day Nursery ask that you consider giving a gift that will enrich lives.

You can help the Jenkintown Day Nursery continue to provide quality, affordable, early-education child care by participating in our fundraising events, or by donating through mail or online. Donations to Jenkintown Day Nursery are tax deductible to the fullest extent of the law. To learn more about how to donate to JDN visit [www.jenkintowndaynursery.org](http://www.jenkintowndaynursery.org) or call 215-884-1992.

### **About the Jenkintown Day Nursery**

Jenkintown Day Nursery is a 501 (c)(3) non-profit organization working to ensure that no child is turned away for early-educational child care and early learning based on his or her family's income. Jenkintown Day Nursery has earned a STAR 4 rating, the highest given, in the PA Keystone STARS Program and is a Pre-K Counts site. Jenkintown Day Nursery offers 2-year-old, 3-year-old, 4-year-old, Pre-K and Kindergarten programming. Established in 1903, Jenkintown Day Nursery is an early-learning center providing affordable, quality, educational care to children of working families in our community. Jenkintown Day Nursery is dedicated to providing a safe and nurturing learning environment that encourages opportunities for physical, emotional, social and intellectual growth to all children despite family income. Jenkintown Day Nursery provides a variety of themes and instructional strategies to meet every child's unique learning needs. Jenkintown Day Nursery's fees are based on a sliding scale and preference is given to those who need assistance, with fees based on family size and income. Jenkintown Day Nursery helps provide students with the social and academic skills they need to advance in their social, emotional, physical and intellectual development. Jenkintown Day Nursery participates in the Pennsylvania Subsidized Day Care Program (Child Care Works/Child Care Information Service) and is licensed by the Pennsylvania Department of Public Welfare. Jenkintown Day Nursery has a dedicated volunteer Board of Directors which raises the funds that allow the early-learning center to offer affordable programming and services. Through the generosity of others, Jenkintown Day Nursery is able to accept children regardless of their family's financial resources. It offers quality educational child care at an affordable fee.

Photography available upon request. For more information about attending or contributing, please contact Dana Brady at (267) 757-0726 or [DanaBradyPR@aol.com](mailto:DanaBradyPR@aol.com).

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