



Jenkintown Day Nursery
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Press Release

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FOR IMMEDIATE RELEASE

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JENKINTOWN DAY NURSERY ANNOUNCES 8TH ANNUAL CHARITY GOLF CLASSIC

Jenkintown, PA – Jenkintown Day Nursery, a nonprofit organization dedicated to early childhood education and care for families in need, will hold its 8th Annual Charity Golf Classic on Monday, April 27, 2009, at Commonwealth National Golf Club.

JDN hopes to raise funds to continue to provide safe, high-quality, affordable, early childhood education and care to those parents and children truly in need, through sponsorship and participation.

You can help JDN by participating in this fantastic day of modified scramble-format golf at the beautiful Commonwealth National Golf Club, 250 Babylon Road, Horsham, PA, 19044. The day will begin at 11 a.m. with registration and lunch. The tournament will begin at 1 p.m. with a shotgun start. Cocktails, dinner and awards ceremony will follow at 6 p.m.

Sponsorship and Participation Options are as follows:

- Event Sponsor - \$10,000: Includes 18 tee signs, banners displayed at lunch, at dinner and on the course (provided by sponsor), 1 flag stick (framed and awarded to sponsor at tournament completion), 2 foursomes including dinner for each player, 4 cocktail/dinner-only tickets, and recognition in all event publicity.
- Golf Cart Sponsor - \$7,500: Includes sponsor's name and logo on every golf cart, 1 flag stick (framed and awarded to sponsor at tournament completion), 2 foursomes including dinner for each player, 2 cocktail/dinner-only tickets, and recognition in all event publicity.
- Dinner Sponsor - \$5,000: Includes banner (provided by sponsor) displayed at dinner, 1 flag stick (framed and awarded to sponsor at tournament completion), 1 tee sign, 1 foursome including dinner for each player, 4 cocktail/dinner-only tickets, and

recognition in all event publicity.

- Lunch Sponsor - \$2,500: Includes banner (provided by sponsor) displayed at lunch, 1 flag stick (framed and awarded to sponsor at tournament completion), 1 tee sign, 1 foursome including dinner for each player, and recognition in all event publicity.
- Flagstick Sponsor - \$2,000: Includes sponsor name and logo on flagstick, framed and awarded to sponsor at tournament completion and 2 golfers including dinner.
- Tee Sponsor - \$1,500: Includes 1 tee sign and 2 golfers including dinner.
- Flag Stick Only - \$500: Sponsor name and logo on flagstick, framed and awarded to sponsor at tournament completion.
- Single Golfer - \$275: Includes lunch, greens fees, golf cart, locker room facilities, course refreshments, cocktails and dinner.
- Tee Sign Only - \$150: 1 sign with sponsor logo displayed on tee box.
- Cocktail and Dinner Reception Ticket - \$100

The following shows what sponsorship and participation can do:

- \$35 provides crayons for one classroom of children
- \$66 provides color markers for one classroom of children
- \$90 provides weekly readers for one classroom of children
- \$185 provides one week of child care for a preschool-age child
- \$235 provides one week of child care for a toddler
- \$300 provides first aid supplies for a six-month period
- \$650 provides one classroom computer
- \$1,095 provides one year of program supplies for one classroom of children
- \$3,000 provides one year of books for all enrolled children
- \$8,820 provides one year of child care for a preschool-age child
- \$9,898 provides one year of child care for a toddler

Jenkintown Day Nursery has earned a STAR 4 rating, the highest given, in the PA Keystone STARS Program and is a Pre-K Counts site. Jenkintown Day Nursery offers 2-year-old, 3-year-old, 4-year-old, pre-k and kindergarten programming. Jenkintown Day Nursery is unique, as fees are based on a sliding scale and preference is given to those who truly need assistance. JDN enriches the lives of children in attendance, helping them to develop socially, emotionally, physically and intellectually. JDN gives opportunities to parents and children that they would not receive elsewhere due to their financial status.

JDN provides educational programming for low-income youth and has a current enrollment of 90 (capacity) toddlers, preschoolers, pre-k, and kindergartners. Tuition assistance is given based on social worker recommendations, allowing working parents in financial need access to safe, quality, child care. Tuition assistance aids families experiencing temporary financial setbacks to get back on their feet. It enables families to maintain responsibility by paying their weekly fees, at a reduced rate. Tuition assistance helps promote economic self-sufficiency to working and low-income families.

You can help the Jenkintown Day Nursery continue to provide quality, affordable, early childhood education and care participating in this fundraising event, or by making a donation, either by mail or online. Donations to Jenkintown Day Nursery are tax deductible to the fullest extent of the law. To sign up as a sponsor or golfer, visit www.jenkintowndaynursery.com/golf_registration.php or contact Mary Paul at MBPAUL01@AOL.COM. To learn more about how to donate to JDN visit www.jenkintowndaynursery.org or call 215-884-1992.

About the Jenkintown Day Nursery

Jenkintown Day Nursery (JDN), a nonprofit organization, seeks to ensure that no child is refused quality early education and care because of the family's inability to pay full tuition. The story of JDN traces back to 1903, when Mrs. Theodore B. Culver discovered small children left in a barn to fend for themselves while their parents worked. She quickly took action to help, finding a safe, warm place for the children and recruiting volunteers to care for them. JDN has been operating continuously since then, serving families who live and work in Philadelphia, Montgomery, Bucks, Chester and Delaware Counties.

The center has evolved into a nurturing learning environment, rich with opportunities for children's physical, emotional, social and intellectual growth. JDN offers 2-year-old, 3-year-old, 4-year-old, pre-k and kindergarten programming. With 90 children, the center is currently at full enrollment. It is located at Hilltop & Baeder roads in Jenkintown. When making admission decisions, the center gives preference to working families who need assistance. Tuition is set along a sliding scale based upon family size and income. A dedicated, volunteer board of directors raises funds to help provide tuition subsidies that allow our families to obtain superior early education and care for their children, despite their modest means.

JDN has been recognized for the quality of its learning environment, earning the highest rating, STAR 4, in the Pennsylvania Keystone STARS Program, which sets standards for early learning centers. It was among the first centers selected to participate in the state's Pre-K Counts program, which supports high-quality early education. JDN participates in the Pennsylvania Subsidized Day Care Program (Child Care Works / Child Care Information Service) and is licensed by the Pennsylvania Department of Public Welfare. It receives grants as well as donations to provide further tuition support. Jenkintown Day Nursery is registered as a tax-exempt, charitable organization under Section 501 (c)(3) of the federal tax code.

Photography and other information available upon request. For more information about attending or contributing, please contact Dana Brady at (267) 757-0726 or DanaBradyPR@aol.com.

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