



Jenkintown Day Nursery
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Press Release

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FOR IMMEDIATE RELEASE

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JENKINTOWN DAY NURSERY OBSERVES NATIONAL NUTRITION MONTH

Jenkintown, PA – Jenkintown Day Nursery, a nonprofit organization dedicated to early childhood education and care for families in need, will observe National Nutrition Month in March by educating its students and their families on practical ways to live a nutritious lifestyle.

The center has developed four different cookbooks containing recipes for healthful snacks that parents can make with their children while helping them to learn basic principles of good nutrition and skills such as measurement. Each week during National Nutrition Month, different snacks will be made in the classrooms. The children can eat what they prepare, and the teachers will record the students' comments in the cookbooks. At the end of the month the children will take the cookbooks with teacher's comments home in order to share what they have learned.

Jenkintown Day Nursery's teachers will utilize games, songs, stories and projects in their daily lessons to teach the importance of proper diet and the benefits of adherence to the food pyramid. Weekly handouts describing the importance of these principles will be sent home to the parents.

Well-nourished and active children grow, develop and learn more effectively. Fitness is derived from habits that include good nutrition and regular physical activity. The sooner wholesome practices are adopted, the better the overall health and development of the child.

Children who attend JDN are served breakfast, lunch and snacks daily at no additional cost to parents. The menus and nutritional content are overseen by the state-administered Child and Adult Care Food Program, which assists with funding for food purchases. Jenkintown Day Nursery is a member of Team Nutrition USDA, a federal

program providing nutrition education and technical support for schools and early learning centers.

National Nutrition Month is a nutrition education and information campaign sponsored by the American Dietetic Association. The initiative is designed to focus attention on the importance of making informed food choices and developing sound eating and physical activity habits.

About Jenkintown Day Nursery

Jenkintown Day Nursery (JDN), a nonprofit organization, seeks to ensure that no child is refused quality early education and care because of the family's inability to pay full tuition. The story of JDN traces back to 1903, when Mrs. Theodore B. Culver discovered small children left in a barn to fend for themselves while their parents worked. She quickly took action to help, finding a safe, warm place for the children and recruiting volunteers to care for them. JDN has been operating continuously since then, serving families who live and work in Philadelphia, Montgomery, Bucks, Chester and Delaware Counties.

The center has evolved into a nurturing learning environment, rich with opportunities for children's physical, emotional, social and intellectual growth. JDN offers 2-year-old, 3-year-old, 4-year-old, pre-k and kindergarten programming. With 90 children, the center is currently at full enrollment. It is located at Hilltop & Baeder roads in Jenkintown. When making admission decisions, the center gives preference to working families who need assistance. Tuition is set along a sliding scale based upon family size and income. A dedicated, volunteer board of directors raises funds to help provide tuition subsidies that allow our families to obtain superior early education and care for their children, despite their modest means.

JDN has been recognized for the quality of its learning environment, earning the highest rating, STAR 4, in the Pennsylvania Keystone STARS Program, which sets standards for early learning centers. It was among the first centers selected to participate in the state's Pre-K Counts program, which supports high-quality early education. JDN participates in the Pennsylvania Subsidized Day Care Program (Child Care Works / Child Care Information Service) and is licensed by the Pennsylvania Department of Public Welfare. It receives grants as well as donations to provide further tuition support. Jenkintown Day Nursery is registered as a tax-exempt, charitable organization under Section 501 (c)(3) of the federal tax code.

Photography and other information available upon request. For more information about attending or contributing, please contact Dana Brady at (267) 757-0726 or DanaBradyPR@aol.com.

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