



Jenkintown Day Nursery
Baeder & Hilltop Roads
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Press Release

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FOR IMMEDIATE RELEASE

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JENKINTOWN DAY NURSERY TO HOLD BOWLING FUNDRAISER

Jenkintown, PA -- The Jenkintown Day Nursery, a nonprofit organization dedicated to early childhood education and care for families in need, will hold a bowling fundraiser on Saturday, November 7, 2009 from 6:00 pm - 9:00 pm at Thunderbird Lanes in Willow Grove, PA.

"Rock & Roll" Bowling will offer fun for everyone including refreshments, contests, silent auction, raffles, music and much more. To support the Jenkintown Day Nursery's mission, the Philadelphia Laborers-Employers Cooperation Education Trust (LECET) has donated the use of their 12 seat luxury suite for a Philadelphia Flyers game. The tickets have a total value of \$1,200.00. The raffle winner will enjoy the private balcony level luxury suite complete with private restrooms, host service, great sightlines, HD TV flat screen and much more!

In these turbulent economic times, it is more important than ever for the community to support the Jenkintown Day Nursery's efforts. Without donor support, the Jenkintown Day Nursery cannot subsidize the tuition of families in need. Sponsorship opportunities are as follows:

Grand Sponsor - \$5,000

- Dedicated middle bowling lane
- Banner and signage at event
- Logo on all event advertising
- 12 tickets to event

Platinum Sponsor - \$2,500

- One dedicated lane beside Grand Sponsor
- Banner and signage at event
- Logo on all event advertising
- 8 tickets to event

Gold Sponsor - \$1,000

- Banner and signage at event
- Logo on all event advertising
- 8 tickets to event

Silver Sponsor - \$500

- Logo and name appears in program book and on a lane banner
- 4 tickets to event

JDN Circle Sponsor - \$250

- 2 tickets to the event
- Logo and name appears in program book and on a lane banner

Community Members can also participate by attending the event.

Family Package - \$55

- Includes 2 adult tickets and 2 children's tickets
- \$7 for each additional child

Individual Ticket - \$25

Children 12 and Under - \$10

**All tickets include shoe rental*

To attend, sponsor or donate to "Rock & Roll" Bowling, contact Lori O'Donnell at 215-290-6029 or loriodonnell@comcast.net.

To learn more about how to donate or inquiries about enrollment at JDN visit www.jenkintowndaynursery.org or call 215-884-1992.

Photography and other information available upon request. For more information about attending or contributing, please contact Dana Brady at (267) 757-0726 or DanaBradyPR@aol.com.

About the Jenkintown Day Nursery

The Jenkintown Day Nursery (JDN), a nonprofit organization, seeks to ensure that no child is refused quality early education and care because of the family's inability to pay full tuition. The story of JDN traces back to 1903, when Mrs. Theodore B. Culver discovered small children left in a barn to fend for themselves while their parents worked. She quickly took action to help, finding a safe, warm place for the children and recruiting volunteers to care for them. JDN has been operating continuously since then, serving families who live and work in Philadelphia, Montgomery, Bucks, Chester and Delaware Counties.

The center has evolved into a nurturing learning environment, rich with opportunities for children's physical, emotional, social and intellectual growth. JDN offers 2-year-old, 3-year-old, 4-year-old, pre-k and kindergarten programming. With 90 children, the center is currently at full enrollment. It is located at Hilltop & Baeder roads in Jenkintown. When making admission decisions, the center gives preference to working families who need assistance. Tuition is set along a sliding scale based upon family size and income. A dedicated, volunteer Board of Directors raises funds to help provide tuition subsidies that allow our families to obtain superior early education and care for their children, despite their modest means.

JDN has been recognized for the quality of its learning environment, earning the highest rating, STAR 4, in the Pennsylvania Keystone STARS Program, which sets standards for early learning centers. It was among the first centers selected to participate in the state's Pre-K Counts program, which supports high-quality early education. JDN participates in the Pennsylvania Subsidized Day Care Program (Child Care Works / Child Care Information Service) and is licensed by the Pennsylvania Department of Public Welfare. It receives grants as well as donations to provide further tuition support. Jenkintown Day Nursery is registered as a tax-exempt, charitable organization under Section 501 (c)(3) of the federal tax code.

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